

***Smart City & Smart World***

# **Exhibitor and Patronage Invitation Package**

***IEEE International  
Conference on  
Communications***

***IEEE ICC 2015***

***LONDON***

***8 – 12 June 2015***

**<http://icc2015.ieee-icc.org/content/exhibitors-prospectus>**

**Venue: ExCel London Exhibition and Convention Centre, London**



## What is IEEE ICC

Since 1965, the IEEE International Conference on Communications has established itself as one of the international communications events. IEEE ICC brings together scientists and business leaders, academia and industry. IEEE ICC highlights both technical and business opportunities at the cutting edge of science and innovation. In 2015, IEEE ICC will be held in London, and 5G will be the exhibition theme with forums, keynote speeches, presentation and products of mobile communications.

Be a Patron and showcase your products and your research.

## Why London?

One of the most exciting capital cities in the world, perfect location for a conference.

London is the melting pot of Science, Technology and Industry.

Steeped in history, at the cutting edge of style, a leader in world economies, London is a truly cosmopolitan city and an unrivalled destination for events.



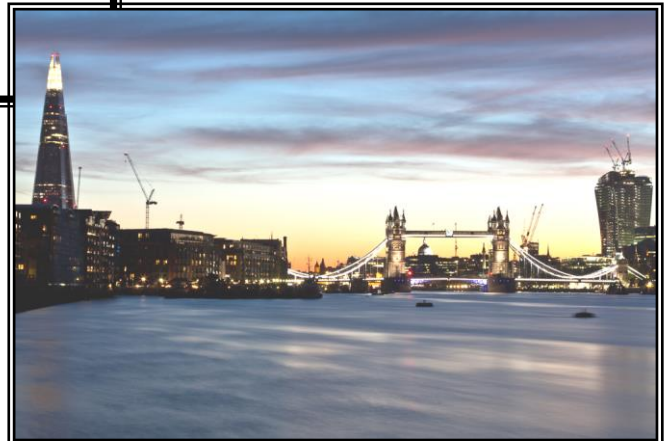


## The Patron Opportunity

An Opportunity for your company to be associated with a world renowned communications conference in an international high tech leading city

Showcase your leading edge technology

Help to shape and participate **in Panels and Business Forums**



## Why Should You Be a Patron

Opportunity to showcase your products to Industry Leaders through:

Exhibitions – Showcase your products and services

Panels – Organise panels, communicate your ideas

Forums – Meet CEOs and CTOs from the Industry

Keynote Speeches – Share your vision with the Industry Leaders



## PAST PATRONS OF IEEE ICC



HUAWEI



ERICSSON



Alcatel-Lucent 



ORACLE

FUJITSU



EXFO

JUNIPER  
NETWORKS





## PATRONAGE PACKAGES

Diamond , Platinum , Gold , Silver , Level and Special Event Packages

### **Diamond (£60K+)**

- Keynote speech during conference
- Six full conference registrations including all social events
- Seven invitations to the exclusive "VIP" welcome reception
- Advertisement in the conference APPLoGo displayed prominently on website, other conference collateral and in Conference App, marketing email blasts by patron level.
- 30 minute speech in the Exhibition Theatre?
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress centre
- Company flag in front of the venue (patron may provide a max. of 12 flags, sized approximately 0.7m x 1.5m)
- One exhibition booth 3m X 9m
- Patron's material



## Platinum (£30K)

- Keynote speech during conference
- Three full conference registrations including all social events
- Three invitations to the exclusive "VIP" welcome reception
- Advertisement in Conference App Logo displayed on program brochure and website Note: all patron logos are displayed by level on all collateral.
- 30 minute speech in the Exhibition Theatre when?
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress centre
- One exhibition booth 3m X 6m

## Gold (£15K)

- Two full conference registrations including social events
- Two invitations to the exclusive "VIP" welcome reception
- 20 minute speech in the Exhibition Theatre when?
- One full page advertisement in program
- Logo displayed on program brochure and website Note: all patron logos are displayed by level on all collateral.
- Your company name and the nature of your patronage listed on a display panel in the foyer area of the congress centre
- One Exhibition booth 3m X 6m



## Silver (£10K)

- One full conference registration including all social events
- One invitation to the exclusive "VIP" welcome reception
- 20 minute speech in the Exhibition Theatre when?
- One half page advertisement (provided by patron) in program
- Logo listed on program brochure and website Note: all patron logos are displayed by level on all collateral.
- One exhibition booth 3m x 3m

## Bronze (£6K)

- One quarter page advertisement in program
- Logo listed on program brochure and website Note: all patron logos are displayed by level on all collateral.
- 20 minute speech to promote your product where & when?
- One exhibition booth 3m x 3m

## Exhibit Booth (£4.5K)

- One exhibition booth 3m x 3m



## SPECIAL EVENT PACKAGES

### Banquet Patronage (£20K)

- Additional 30 minute speech during banquet dinner

### Beverage Patronage (£15K)

- Exclusive right to provide beverages during welcome reception and conference breaks

### Lunch / Coffee Break Patronage (£12K)

- 20 minute speech to promote your product





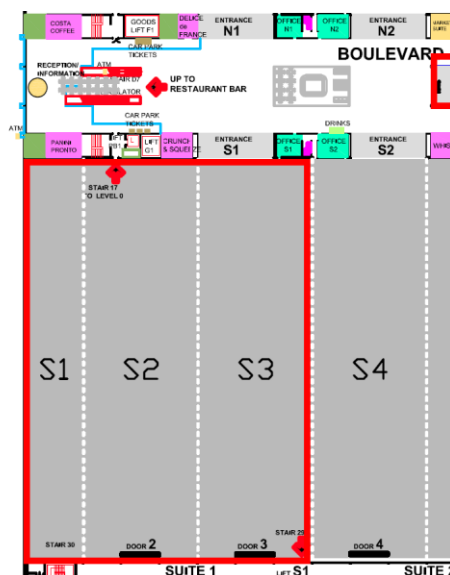
## VENUE:

International Exhibition and Convention Centre (ExCel) which is located in the heart of London's Docklands.



## EXHIBITION FLOOR:

IEEE ICC 2015 will use halls S1-S3 of ExCel Exhibition Centre. The size of total floor space is 5,000m<sup>2</sup> and the dimensions are 57.5m x 87m.





## EXHIBIT HALL HOURS

Day	Date	Time
Tuesday	10 June	19:00 – 21:00
Wednesday	11 June	10:30 – 17:30
Thursday	12 June	08:00 – 11:00 and 12:30 – 17:00
Friday	13 June	08:00 – 11:00 and 12:30 – 17:00

## CONTACT FOR EXHIBITION and PATRONAGE:

Dr Erol Hepsaydir, IF&E Chair

[erol.hepsaydir@three.co.uk](mailto:erol.hepsaydir@three.co.uk)

“ExCeL London plays a vital role in bringing business tourism to the Capital, generating over £1.6 billion in economic impact. The venue’s position as one of London’s premier event venues has allowed our city to compete for some of the world’s leading conventions, exhibitions and events.”

**Boris Johnson, Mayor of London**